

FUTURE-READY FULFILLMENT

BENEFITS OF INDUSTRY COLLABORATION

64% HOME vs. 34% STORE

Many shoppers demand convenient e-commerce order pickup options: 64% select home delivery 34% select store pickup¹

FOUR FULFILLMENT OPTIONS

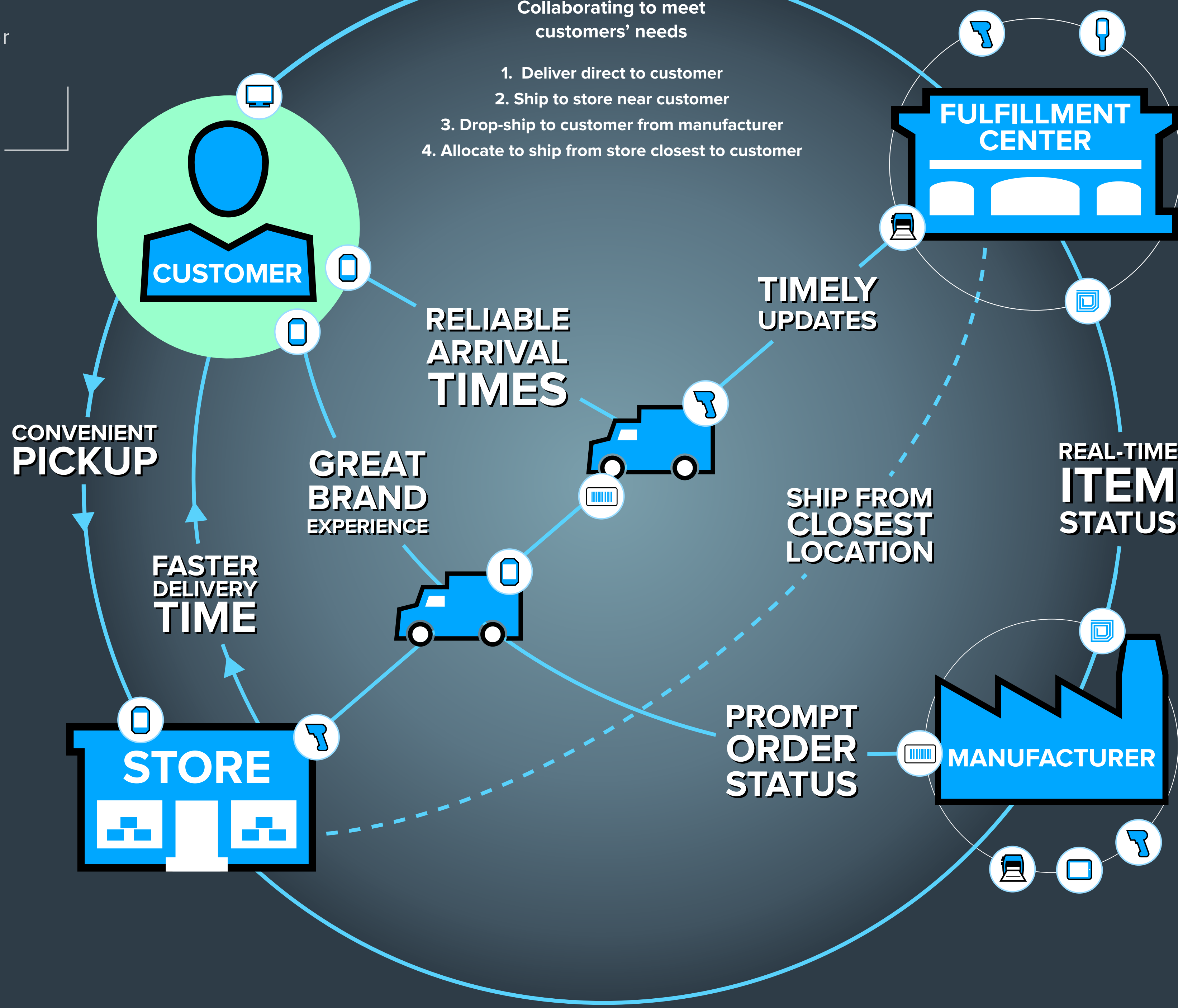
Collaborating to meet customers' needs

1. Deliver direct to customer
2. Ship to store near customer
3. Drop-ship to customer from manufacturer
4. Allocate to ship from store closest to customer

91%

WILL PRIORITIZE INVENTORY ACCURACY

Ninety-one percent of industry partners expect to invest in RFID-based inventory management systems by 2028.²



96%

ENABLED FOR WEB ORDER FULFILLMENT

Ninety-six percent of retailers plan to have their brick-and-mortar stores enabled to fulfill web orders by 2023.²

While retailers often need other providers' help in filling and delivering orders efficiently, they still own the brand experience. Standardizing data-capture and logistics technologies gives industry partners constant item visibility, optimizing data-powered decision-making and collaboration.

32%

HAVE GOODS DROP-SHIPPED

Thirty-two percent of retailers have manufacturers drop-ship merchandise.²

1. Shopper Vision Study, Zebra Technologies, 2018

2. Future of Fulfillment Vision Study, Zebra Technologies, 2018

Enterprise technology is essential for digitized, collaborative fulfillment



Barcode scanning records status for timely item visibility throughout the process, a major benefit to all industry partners to "speak a common language."



RFID and other location technologies enable tracking of goods in real time—optimizing collaborative fulfillment decision-making.



Reliable barcode label and RFID tag printing provides a data foundation for reliable scanning, from receiving to packing to final delivery.

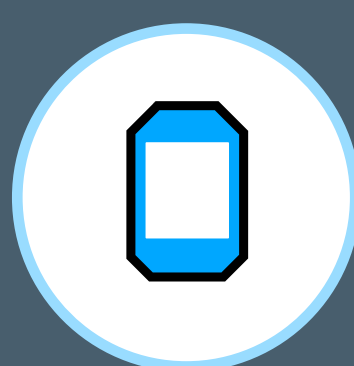
Enterprise mobile technology: the basis of digitized order fulfillment



Handheld scanners



Wearable computers & scanners



Scanner-equipped mobile computers



Enterprise tablets



Radio-frequency identification (RFID)



Mobile printers



Software and applications

Find out how you can collaborate more effectively, improve end-to-end item visibility and expedite fulfillment with Zebra's enterprise technology portfolio.

Visit zebra.com/fulfillment to learn more.