



## THE EDGE YOU NEED TO SUCCEED

To perform at your best, your business demands more. Zebra builds technologies that empower businesses with the certainty and guidance that ensures the next move is the best move. Our solutions help solve complex problems by connecting assets, data, and people. Through data and analytics, we enable those on the front line of business to make informed decisions that impact overall success.

As a leader at the edge of the enterprise, we equip front line users with the tools to be more effective, efficient and reliable, so they can achieve more. In everyday life, you have probably seen our devices, like our scanners at the store checkout, our mobile computers confirming a package delivery or printing a patient wristband at a hospital.

From rugged, easy-to-use devices to software, supplies and services, Zebra's solutions give those on the front line of business the confidence to go head to head with competition, face to face with customers and heart to heart with patients.



### SOLUTIONS FOR YOUR INDUSTRY

Data is the new natural resource your industry thrives on. And what drives business is not the amount of data, but the right data.

Zebra's suite of solutions — complete with hardware, software, supplies and services — help you manage thousands of data points to pinpoint the ones you need to make the best decision.

Through data-powered environments and best-action guidance, we help you identify and capture the critical information you need to run your operations more efficiently and effectively — every day, every hour and every minute.

[Understand How To Make The Most Of Your Data](#)

### DISCOVER YOUR NEXT BEST MOVE WITH ZEBRA SAVANNA™

Don't just collect data. Get the insight and analyses you need to gain a complete picture of your business. Zebra Savanna, a breakthrough data intelligence platform, puts data to work — making real-time data collection easy and best-action guidance possible. Discover your next best move.

[Discover How Savanna Works](#)



### SIGNATURE SERVICES: A FASTER WAY TO UNLOCK INTELLIGENCE AT THE EDGE OF THE NETWORK

To stay ahead of rising customer expectations, businesses need to invest in innovative technologies. Zebra Signature Services make it easy to integrate these technologies that we call "intelligent edge solutions" into existing IT environments and workflows. Our Signature Services enable businesses to quickly and seamlessly introduce new solutions throughout entire operations — so those on the front line can achieve more by finding the most efficient and effective path to the next sale, the next innovation, the next healthy patient outcome.

[Learn About Signature Services Capabilities](#)



## VISION STUDIES

As a thought leader with decades of industry experience in retail, healthcare, transportation and logistics, Zebra provides value through researched content — offering insights into current trends, new innovations, customer behaviors and more. Our vision studies help guide you to ensure your next move is the best move because we understand that success requires more than just data and desire. We aim to empower you with the knowledge and know-how that gives you an edge.



#### RETAIL

##### 2018 Retail Shopper Study

Learn how retail technology trends are reshaping the customer experience through enhanced personalization.

##### Reinventing Retail Vision Study

See what retailers' focus, concerns and investment plans are based off evolving shopper expectations and retail automation.



#### HEALTHCARE

##### 2020 Hospital Vision Study

Discover how the role of mobile technology is transforming acute care in hospitals.



#### T&L

##### Warehouse 2020 Vision Report

In the age of digital technology, the industry is redefining supply chain automation to build a smarter warehouse.

##### The Future Of Fulfillment Vision Study

Discover how manufacturers, retailers and logistics firms are confronting the growing needs of the on-demand economy.



#### MANUFACTURING

##### 2017 Manufacturing Vision Study

Read how to build a smarter plant floor by connecting operations to gain greater visibility and improve quality assurance.

##### The Future Of Field Operations Vision Study

See how forward-looking organizations are investing in mobile technologies to transform field operations to be more proactive, customer-centric and business-driven.

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